



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1353255

Schedule Dates 10/16/12-10/22/12
Advertiser Obama for America (30051)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand OBAMA / 1537 (466780)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 1537
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments OBAMA

Date Entered 08/10/12
Last Modified 08/10/12
Entered By Gardy Sweetman
CO-OP No
Headline # ECR09781604
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,643.75
Net Total \$31,981.25
Sales Tax

Columbus (WTTE)

By Broadcast Month	Spots	Rate
Oct. 2012	73	\$37,625.00
Grand Total:	73	\$37,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	6:58A- 7:27A (EST)	3		X	X	X	X			3	\$200.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/10/12
2.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	7:28A- 7:57A (EST)	3		X	X	X	X			3	\$200.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/10/12
3.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	7:58A- 8:27A (EST)			1	1	1	1			4	\$200.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/10/12
4.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	8:28A- 9A (EST)	3		X	X	X	X			3	\$200.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/10/12
5.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	10P- 10:27P (EST)			1	1	1	1			1	\$1,250.00	\$1,250.00	Columbus (WTTE)	NEWS	8/10/12
5.0.1	Preempt	10/19/12															Columbus (WTTE)	Program Change/Exception - MLB NLCS	
5.0.2	Preempt	10/18/12															Columbus (WTTE)	Program Change/Exception - MLB NLCS	
5.0.3	Preempt	10/16/12															Columbus (WTTE)	Program Change/Exception -	
6.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	10:28P- 11P (EST)			1	1	1	1			3	\$1,250.00	\$3,750.00	Columbus (WTTE)	NEWS	8/10/12
6.0.1	Preempt	10/18/12															Columbus (WTTE)	Program Change/Exception - MLB NLCS	
7.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	9A- 10A (EST)	1							X	1	\$300.00	\$300.00	Columbus (WTTE)	FOX NEWS SUNDAY	8/10/12
8.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	9A- 10A (EST)			1	1	1	1			4	\$175.00	\$700.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/10/12

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9.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	10A- 11A (EST)	3		X	X	X	X			3	\$175.00	\$525.00	Columbus (WTTE)	MAURY	8/10/12
10.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	11A- 12P (EST)	2		X	X	X	X			2	\$115.00	\$230.00	Columbus (WTTE)	JEREMY KYLE	8/10/12
11.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	12:58P- 1:57P (EST)	3		X	X	X	X			3	\$115.00	\$345.00	Columbus (WTTE)	JUDGE ALEX	8/10/12
12.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	1:58P- 2:57P (EST)	3		X	X	X	X			3	\$150.00	\$450.00	Columbus (WTTE)	JUDGE JOE BROWN	8/10/12
13.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	2:58P- 3:57P (EST)	3		X	X	X	X			3	\$200.00	\$600.00	Columbus (WTTE)	JUDGE GREG MATHIS	8/10/12
14.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	5:58P- 6:27P (EST)			1	1	1	1			4	\$400.00	\$1,600.00	Columbus (WTTE)	BIG BANG THEORY	8/10/12
15.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	6:28P- 6:57P (EST)			1	1	1	1			4	\$400.00	\$1,600.00	Columbus (WTTE)	2.5 MEN	8/10/12
16.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	6:30P- 7P (EST)	1						X		1	\$400.00	\$400.00	Columbus (WTTE)	BIG BANG THEORY	8/10/12
17.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	6:58P- 7:30P (EST)			1	1	1	1			4	\$1,000.00	\$4,000.00	Columbus (WTTE)	2.5 MEN	8/10/12
18.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	7:30P- 7:57P (EST)			1	1	1	1			2	\$1,350.00	\$2,700.00	Columbus (WTTE)	BIG BANG THEORY	8/10/12
18.0.1	Preempt	10/18/12															Columbus (WTTE)	Program Change/Exception - MLB NLCS	
18.0.2	Preempt	10/19/12															Columbus (WTTE)	Program Change/Exception - MLB NLCS	
19.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	7P- 7:30P (EST)	1						X		1	\$1,000.00	\$1,000.00	Columbus (WTTE)	BIG BANG THEORY	8/10/12

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20.0	Normal Line / Prime Premium	10/22/12-10/22/12	3	:30	7:57:50P- FOX-Bones (Monday)	1	X							1	\$1,800.00	\$1,800.00	Columbus (WTTE)	BONES	8/10/12
21.0	Normal Line / Prime Premium	10/17/12-10/17/12	3	:30	7:57:50P- FOX-X Factor (Wednesday)	1			X					1	\$2,000.00	\$2,000.00	Columbus (WTTE)	X-FACTOR	8/10/12
22.0	Normal Line / Prime Premium	10/18/12-10/18/12	3	:30	8P- 9P (EST)	1				X					\$2,000.00		Columbus (WTTE)	X-FACTOR	8/10/12
22.0.1	Preempt	10/18/12															Columbus (WTTE)	Program Change/Exception - MLB NLCS	
23.0	Normal Line / Prime Premium	10/18/12-10/18/12	3	:30	9P- 10P (EST)	1				X					\$2,200.00		Columbus (WTTE)	GLEE	8/10/12
23.0.1	Preempt	10/18/12															Columbus (WTTE)	Program Change/Exception - MLB NLCS	
24.0	Normal Line / Prime Premium	10/19/12-10/19/12	3	:30	9P- 10P (EST)	1					X				\$1,100.00		Columbus (WTTE)	FRINGE	8/10/12
24.0.1	Preempt	10/19/12															Columbus (WTTE)	Program Change/Exception - MLB NLCS	
25.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	11P- 11:32P (EST)	3		X	X	X	X			3	\$350.00	\$1,050.00	Columbus (WTTE)	THE OFFICE	8/10/12
26.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	11:33P- 12:04A (EST)	2		X	X	X	X			2	\$225.00	\$450.00	Columbus (WTTE)	SEINFELD	8/10/12
27.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	12:05A- 12:35A (EST)	2		X	X	X	X			2	\$150.00	\$300.00	Columbus (WTTE)	MY NAME IS EARL	8/10/12

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28.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	11P- 11:32P (EST)	1							X	1	\$250.00	\$250.00	Columbus (WTTE)	2.5 MEN	8/10/12
29.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	11:33P- 12:04A (EST)	1							X	1	\$100.00	\$100.00	Columbus (WTTE)	2.5 MEN	8/10/12
30.0	Normal Line / Football	10/21/12-10/21/12	3	:30	12:58:30P- Sports-FOX NFL 1pm Game	1							X	1	\$1,400.00	\$1,400.00	Columbus (WTTE)	NFL	8/10/12
31.0	Normal Line / Football	10/21/12-10/21/12	3	:30	4P- 7P (EST)	1							X	1	\$2,200.00	\$2,200.00	Columbus (WTTE)	NFL	8/10/12
32.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	7:58A- 8:27A (EST)		1							1	\$200.00	\$200.00	Columbus (WTTE)		8/10/12
33.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	10P- 10:27P (EST)		1							1	\$1,250.00	\$1,250.00	Columbus (WTTE)		8/10/12
34.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	10:28P- 11P (EST)	1	X							1	\$1,250.00	\$1,250.00	Columbus (WTTE)		8/10/12
35.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	9A- 10A (EST)		1							1	\$175.00	\$175.00	Columbus (WTTE)		8/10/12
36.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	5:58P- 6:27P (EST)		1							1	\$400.00	\$400.00	Columbus (WTTE)		8/10/12
37.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	6:28P- 6:57P (EST)		1							1	\$400.00	\$400.00	Columbus (WTTE)		8/10/12
38.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	6:58P- 7:30P (EST)		1							1	\$1,000.00	\$1,000.00	Columbus (WTTE)		8/10/12
39.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	7:30P- 7:57P (EST)		1							1	\$1,350.00	\$1,350.00	Columbus (WTTE)		8/10/12

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